

DISTRIBUTION, RATES AND MECHANICAL DATA



River Thames near Old Windsor / Photo Dapplelight.co.uk

ASCOT | BURNHAM | CIPPENHAM | COLNBROOK | DATCHET | ENGLEFIELD GREEN | FARNHAM COMMON
FARNHAM ROAD | IVER | LANGLEY | OLD WINDSOR | SLOUGH CENTRAL | STOKE POGES | SUNNINGDALE
SUNNINGHILL | VIRGINIA WATER | WINDLESHAM | WINDSOR | WRAYSBURY AND SURROUNDING AREAS

3rd September 2008

Property ^{NEWS}

since 1981

THE PUBLICATION

Over 71,000 copies of the Windsor and Slough Property News are distributed door-to-door each week, along with 10,000 copies available from local estate agents.

Published on behalf of the Windsor & Slough Property News Association, made up of 100 of the region's leading estate agents, each edition carries the freshest, latest property on the market. Our automated production system enables users to upload property details into a bespoke template – reducing lead times and eradicating copy errors.

Our distribution arm, Barreffield Distribution is responsible for delivery to VFD standards, guaranteeing every copy ends up through the right letter box every time.

THE WEBSITE



ThePropertyNews.co.uk is the publication's associated website. In addition to local area information and buyers guides, the site incorporates a search engine powered by Barreffield's MOVETO.co.uk portal. Around 70,000 UK properties and 30,000 international properties are featured from leading agents including Foxtons, Knight Frank, Hamptons and Savills.

The site is fast, easy to use and constantly updated. Exciting new innovations are planned through 2008, including email alerts and personalised searches.

Advertisers in Property News are able to advertise their properties on ThePropertyNews.co.uk and MOVETO.co.uk free of charge.

ADVERTISEMENT SIZES FOR PROPERTY NEWS

Size	Type Area	Trim	Bleed
DPS	316x504	350x526	356x554
Full Page	316x252	350x274	376x280
Half Page Horizontal	156x252	-	-
Half Page Vertical	316x124	-	-
Quarter Page	156x124	-	-

ADVERTISEMENT RATES

Client	DPS	Full Page	Half Page	Quarter Page	SCC
Slough & Windsor Association	£510	£255	£130	£70	£1.02
Estate Agents	£720	£360	£200	£110	£1.45
Developers	£2,500	£1,250	£690	£375	

MECHANICAL DATA

Frequency	Weekly
Production	E-mail transfer of Quark Xpress files, jpeg's, pdf's or illustrator files to Barreldfield
Copy Date	Artwork and/or copy one week prior to publication
Published	Every Wednesday

For any production queries, please contact Barreldfield Media on: **020 8390 9242**
or email **propertynewssales@barreldfield.co.uk**

NB: All advertisement bookings are accepted subject to our Terms and Conditions which are available on request.

DISTRIBUTION

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SL0	Iver Heath
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SL2	Manor Park
SL3	Colnbrook
SL3	Wexham
SL3	Langley
SL3	Datchet
SL4	Windsor
SL4	Old Windsor
SL4	Dedworth
SL4	Eton Wick
SL5	Sunningdale
SL5	Ascot
TW19	Wraysbury
TW20	Englefield Green
GU25	Virginia Water
GU20	Windsor
RG42	Winkfield
GU24	Chobham



Total	71,000
Agents' copies	10,000

TOTAL 81,000

CONTACT US

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